This is Olo.

Olo is a restaurant tech company. We bring digital solutions to restaurant brands—helping them increase orders, streamline operations, and improve the guest experience.

VISION

A world where every restaurant guest feels like a regular

MISSION

Hospitality at Scale™

Each day, Olo processes millions of orders on our open SaaS platform, enabling restaurants to use technology and data to make every guest feel like a regular across their entire operation—seamlessly, automatically, every time.

BRAND PROMISE

Accelerate the Future

Since the very beginning of Olo in 2005, we're always thinking about how restaurants can benefit faster from technology advancements.

OPEN PARTNER ECOSYSTEM

Olo is an open ecosystem, working with over 400 partners across every category of restaurant technology. Together, we accelerate the future of restaurant technology.

Why Olo?

Learn more in this video ↓

Olo's brand narrative
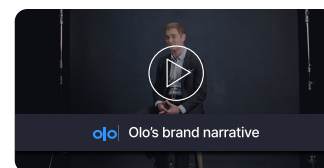
BY THE NUMBERS

750+ Brands

88K+ Restaurants

2.5M+ Orders Per Day

95M+ Guests Each Year

400+ Integration Partners

$90M Annual Platform Investment

RESULTS

Whether a restaurant has 10 locations and needs an all-in-one platform or 1,000+ locations and needs modular integrations for an existing tech ecosystem—brands of every size use Olo to increase orders, streamline operations, and improve the guest experience.

Read more case studies →

CKE RESTAURANTS

~20%
increase in average check

~5%
increase in the number of digital transactions

SONNY'S BBQ

50%
growth in marketing subscribers

26%
lift in yearly visits for guests who engage with emails

honeygrow

7.4%
increase in authorization rate for card-not-present transactions

83%
reduction in chargeback costs

Portillo's

2x
cart conversion rate

20%+
sales are digital

Olo's Order, Pay, and Engage solutions make guest data seamless—creating a Guest Data Flywheel that drives business growth and a world where every restaurant guest feels like a regular.

How the flywheel works:
More engagement drives more orders, more orders drive more payments, more orders and payments drive more data, which drives even more personalized engagement—accelerating business growth at scale.

ORDER

ENGAGE

Guest Data Flywheel

PAY
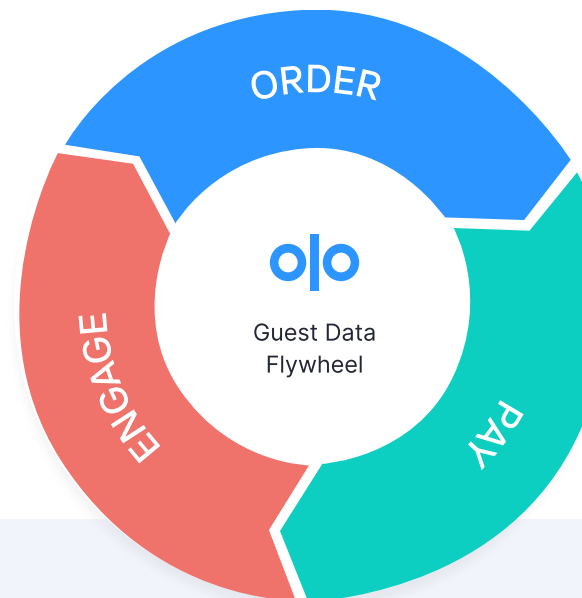
Olo's 3 solutions allow restaurant brands to go further, faster.

Order

Deliver on the evolving expectations of your guests and win more dining occasions.

- ✓ On-premise ordering
- ✓ Off-premise ordering
- ✓ Seamless guest checkout
- ✓ Direct delivery
- ✓ Marketplace integration
- ✓ Catering

Pay

Modernize your payment process, making every transaction easier and more secure.

- ✓ Card-present processing
- ✓ Card-not-present processing
- ✓ Integrated fraud protection
- ✓ Unified reporting

Engage

Collect, analyze, and act on data to deliver more meaningful guest experiences.

- ✓ Guest data platform
- ✓ Local listings management
- ✓ Reputation management
- ✓ Marketing automation
- ✓ Front-of-house control

Olo | Olo's 3 solution suites

To learn more about how Olo can help you increase orders, streamline operations, and improve the guest experience, **visit Olo.com and Request a Demo.**
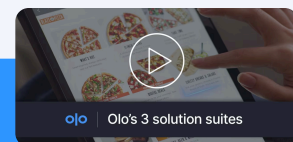
See all the ways Olo ↑ can help you go digital

About Olo | Hospitality at Scale™

Olo (NYSE: OLO) is a leading restaurant technology provider with ordering, payment, and guest engagement solutions that help brands increase orders, streamline operations, and improve the guest experience. Each day, Olo processes millions of orders on its open SaaS platform, gathering the right data from each touchpoint into a single source—so restaurants can better understand and better serve every guest on every channel, every time. Over 700 restaurant brands trust Olo and its network of more than 400 integration partners to innovate on behalf of the restaurant community, accelerating technology's positive impact and creating a world where every restaurant guest feels like a regular. Learn more at olo.com.